

Michelle Flanagan

Michelle Flanagan is the co-lead for the quality and patient safety workgroup for SCBOI. Within that role, she serves as part of the state lead team for the state's AIM project.

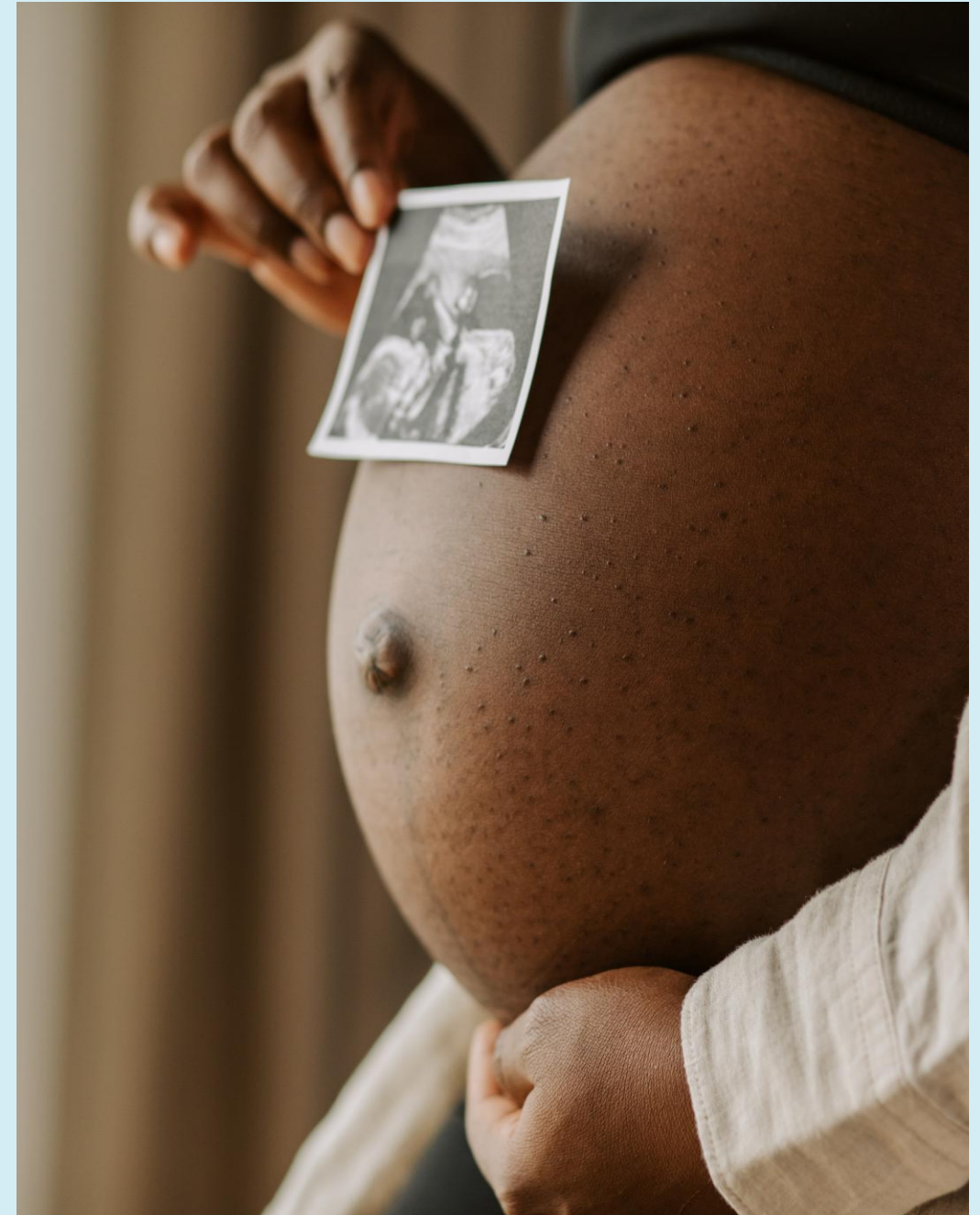
Michelle also serves on many committees working to support maternal and newborn health within South Carolina.



SC AIM Bundle and Quality Improvement Updates

Michelle Flanagan, MSN, FNP-C

October 22, 2025 - SC Birth Outcomes Symposium

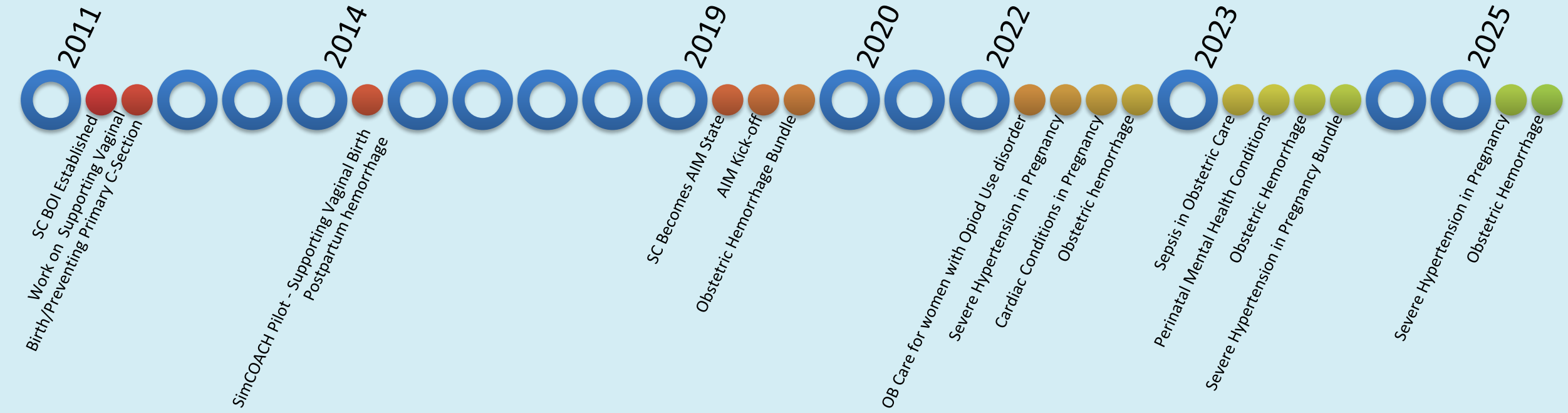


Objectives

- The participants will gain an understanding of work being completed in SC related to safety bundles
- The participants will be able to verbalize the importance of continued engagement in quality improvement strategies addressing maternal morbidity and mortality



Quality Improvement Work in SC



Alliance for Innovation on Maternal Health



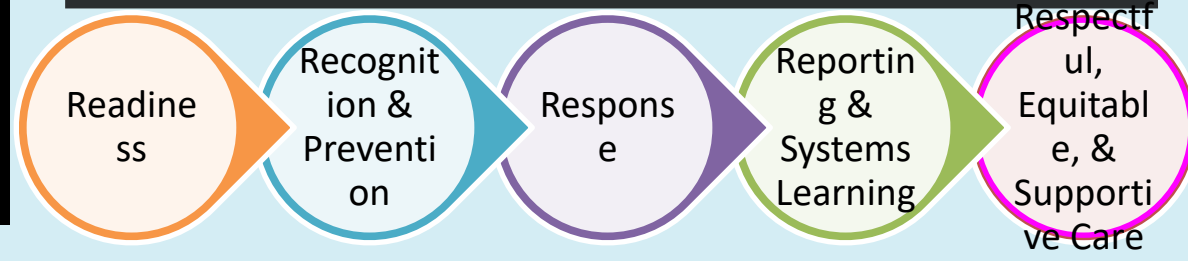
“As of August 31, 2025, ACOG will no longer accept federal funding to support AIM. This is an organization-wide decision that reflects a shift in ACOG’s funding strategy.”

All program work including the bundles will be shifted back to HRSA

SEVERE HYPERTENSION IN PREGNANCY PATIENT SAFETY BUNDLE



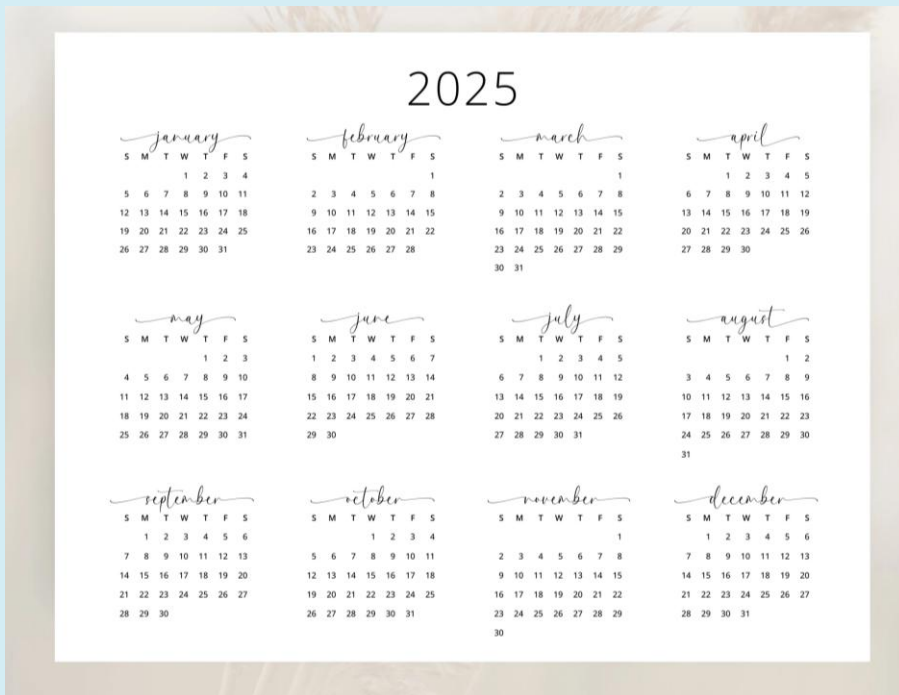
Severe Hypertension in Pregnancy



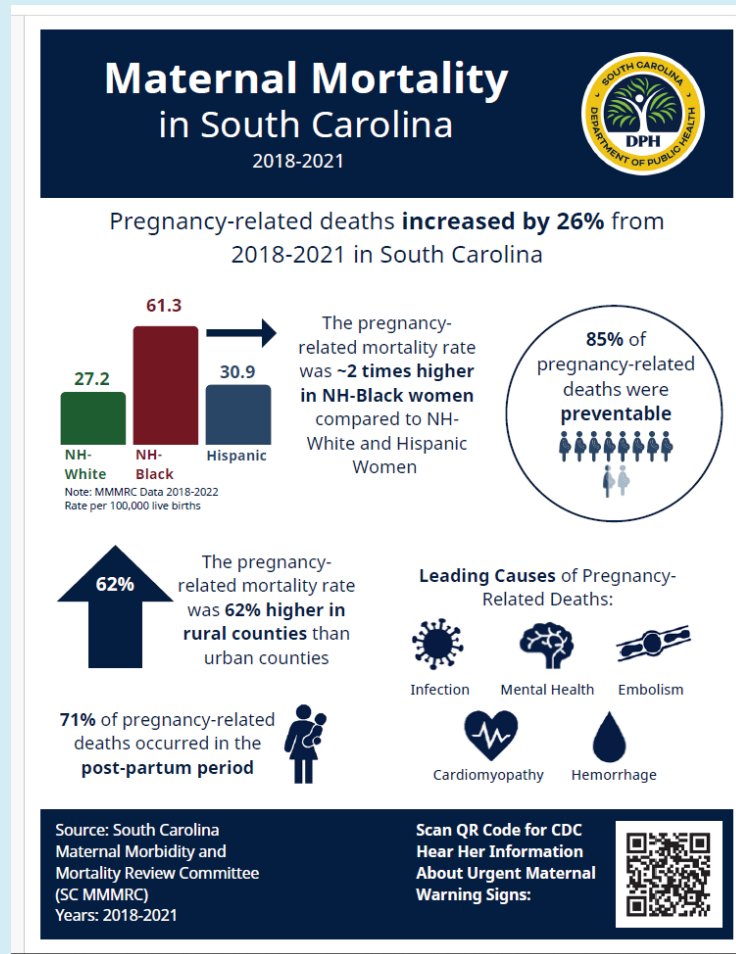
2025 Bundle Work

Focus over the year

- Breaking down bundle components
- Improving hospital engagement
 - Interviews and increased participation
- Enhanced support for data collection
 - Policy and EMR sharing among delivery hospitals
 - Best practice sharing among delivery hospitals
 - Detailed instruction on measurements - “How-To” guide for bi-annual survey
 - Open office hours for survey support
- Tool/Algorithm Development
- Timely treatment for severe range blood pressure education
- Post-delivery/Post-hospital discharge BP follow up
- SimCOACH training to support drills at delivery facilities

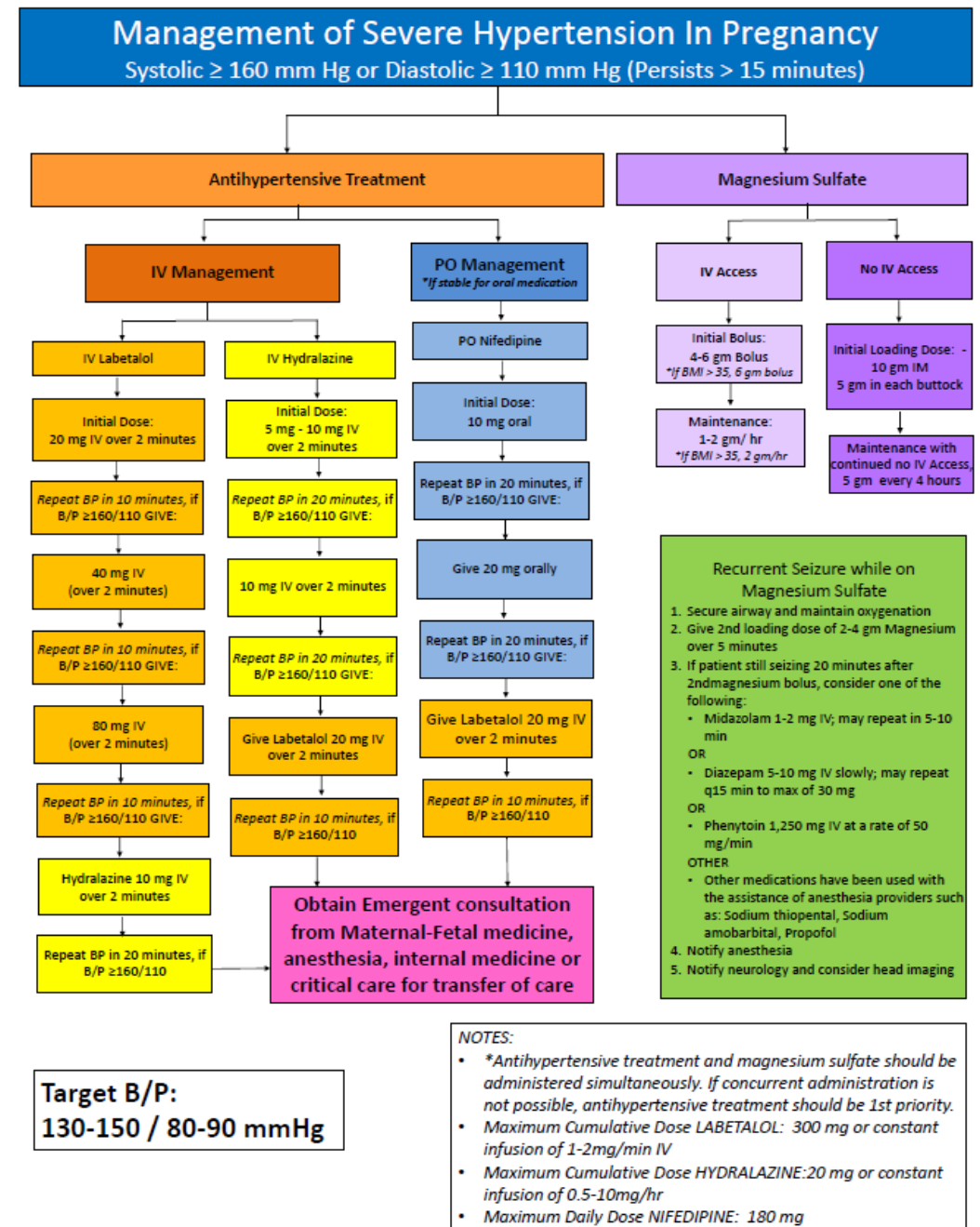


Tools & Coordination



SC DPH
Maternal Health Innovation Collaborative

SC DHHS
South Carolina Transforming Maternal Health



Looking Ahead



Continued Improved Engagement

- Participation in monthly meeting
- Participation in bi-annual survey

Continued Inter-hospital Sharing of Best Practice

- Quality work does not happen alone!
- Policy/Procedures
- EMR hints
- Data collection tools

Engaging Outpatient and Non-traditional Obstetric Settings

- OB/GYN Offices
- Internal Medicine/Family Practice
- Pediatric practices
- Emergency Department/Urgent care settings

Questions?

Quality & Patient Safety Workgroup Meetings

2nd Wednesday of the month at
12:00 PM

<https://www.scdhhs.gov/resources/programs-and-initiatives/birth-outcomes-initiative/workgroups/quality-and-patient-safety>

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