

SOUTH CAROLINA BIRTH OUTCOMES INITIATIVE SYMPOSIUM

GETTING TO THE H. E. A. R. T. OF THE MATTER:
HEALTH, EDUCATION, ACCESSIBILITY, RESPECT AND TRANSFORMATION

Agenda

Oct. 22, 2025 | 8 a.m. - 3:30 p.m.

8-9 a.m.	Registration
9-9:05 a.m.	Welcome Zeporia Tucker, MEd, EDS, PAHM South Carolina Department of Health and Human Services (SCDHHS)
9:05-9:20 a.m.	Introduction Eunice Medina Director, SCDHHS
9:20-9:50 a.m.	Keynote: Cardiomyopathy during Pregnancy Katelyn Pratt, MD Prisma Health Upstate
9:50-10:15 a.m.	Presentation: Matters of the Heart - A Story of Compassionate Doula Care Rho Sims BLK Maternal Health Collective
10:15-10:40 a.m.	Presentation: Getting to the Heart of Data Ana López-De Fede, PhD Institute for Families in Society, University of South Carolina
10:40-11 a.m.	BREAK
11 a.m.-12:05 p.m.	Updates from 2024 Family Physicians as Prenatalist Jeffrey Hall, MD, FAAF-P University of South Carolina School of Medicine South Carolina Alliance for Innovation on Maternal Health (AIM) Michelle Flanagan, MSN, FNP-C Prisma Health Richland Collaborative Health Communities Jimmell Felder, MD Self Regional Healthcare
12:05-1:10 p.m.	Lunch, Vendor Exhibition, SimCOACH and Mobile Mental Health Van Tours

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SOUTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES

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Oct. 22, 2025 | 8 a.m. - 3:30 p.m.

1:10-1:35 p.m.

Presentation: Meeting Her Where She Is - Respectful, Evidence-Based Care for Pregnant Patients with Substance Use Disorder

Kacey Eichelberger, MD
Magdalene Clinic, Prisma Health Upstate

1:35-2:15 p.m.

Breakout Sessions

**Breakout Sessions -
Choose ONE**

AIM Champions (AIM Staff ONLY)

Michelle Flanagan, MSN, FNP-C
Prisma Health Richland

Fourth Trimester

Ramkumar Jayagopalan, MD
Carolina Pediatrics

Shiann Bradley, MS
SCDHHS

Ironing Out the Risks - Combating Anemia during Pregnancy

Elizabeth Nodelman, MD
Prisma Health Midlands

2:15-2:30 p.m.

BREAK

2:30-2:55 p.m.

Presentation: Father Involvement

Marc Himes
South Carolina for Fathers and Families

2:55-3:20 p.m.

Presentation: What's Happening with Maternal Health Initiatives at SCDHHS

Kristine Hobbs, MSW
SCDHHS

3:20-3:30 p.m.

Closing

Kari-Claudia Allen Harrington, MD
University of South Carolina School of Medicine

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